

Appendix to Lewes Shop Local Eat Local Questionnaire 2011

“Other” responses to Q.1

- Dairy Crest for some of our milk
- Mobile fish van
- Road side stalls
- Bulk orders from Infinity Foods
- Holmansbridge Farm Shop
- Lewes Poultry, Malling St
- The milkman
- Forfars
- Infinity Foods Brighton
- I sometimes buy fish and meat in Lewes. I like Beckworth's (who stock out of the ordinary Italian ingredients), the weekly market (local chorizo, garlic and veg are good), Harveys for spirits and drinks, and Cheese Please occasionally (excellent choice and very helpful). I would never shop in Tesco out of principle. I sometimes shop in Laporte's (bit slow to serve) and Lansdown Health Stores.
- Ocado
- Towning's farm shop
- Mrs Terry, Western Road
- Charity Shops other Car Boot Sales / Markets
- Leicester Road Stores
- We grow quite a bit of fruit and veg in an allotment. Owena's farm produce in Leicester Road for eggs and meat. Oxfam shop for chocolate, coffee. I also buy regularly in Brighton because that's where I work - from Infinity foods, the Real Patisserie in Trafalgar St, the Co-op in Hove
- Boathouse shop - Barcombe turn
- Asda
- Infinity Foods for my bulk buying (the other half of my food)
- St Pancras stores

“Other” responses to Q.2

- "maybe" evening opening times
- Weekly market on Sat or Sun - I work full time!
- More groceries and Fair Trade
- Local origin of fresh produce as Bill's used to do.
- Being better organised myself
- Greater choice and quality
- Debit card facilities. Could a group discount be negotiated with card companies?
- Greater range of types of stores - unfortunately driven out by supermarkets
- More personal time
- Lower speed limit 20mph
- Zebra crossings + 20mph limit
- Ron's is gone in White Hill. Aunties is gone (fruit & veg, Fisher St.)
- Some local shops a bit twee and off-putting
- Needing to buy non-local things: pet food, toilet rolls, rice & milk
- Already satisfied
- Not totally free parking, but more controlled short-stay parking by local shops
- Better marketing by the shops. They seem not to bother.
- Good greengrocers in Cliffe area, especially as Bill's ceasing to do this
- Local shops need to put up big signs showing how their prices are cheaper than the supermarkets. Most shoppers think supermarkets are cheaper. In addition I would also lay on the Farmers Market in the pedestrian precinct once a week rather than once a month.
- Friday market open until 2 pm, or on Saturday
- N/a I never go to Tesco's and only for wine etc to Waitrose
- After evening rush hour
- We buy practically all our food in Lewes already; a broader range of good, non-chain restaurants would be useful.
- We have our own local shops (not so good)
- No Problems

- Growing less food myself (or swapping with friends) - but I don't want to do either of these.
- Keep increasing the availability of speciality foods and locally produced foods that I can't get elsewhere - and deliveries of veg boxes at set days & times in evenings to flats in Brighton area (not left outside during the day - no good)
- Special offers (more proactive marketing), better labelling indicated provenance and clear prices
- Politeness from rude snobby shopkeepers, as mostly I am shocked by how rude they are
- I already do all my shopping in local shops/markets
- Actually, just being able to park would help! I don't mind paying a bit
- More time.. Shopping in local shops/markets is time consuming and as a single parent I don't have spare.
- Having the opportunity to buy a variety of local food at one place. I usually haven't got the time to go all round town to a variety of shops. Laporte's provide this but their range of foods are quite limited and they do go for the pricey end of the market.
- Work full time so need more time
- Organic veg sold at local corner shop or Lewes fruit
- More local produce stocked in local shops
- Cannot increase it very much, would like to go on to knowing which takeaways and restaurants had the most local produce.
- Distance - we live in the Pells area and our nearest 'grocer' is Waitrose!
- More access
- My main problem is working fulltime in Brighton; so all the shopping has to be done at the weekend. Sunday opening would help but I'm mostly limited by how much time I have to shop - Saturday morning is usually when I do the weekly shop and I can't take in too many different shops. I try to carry it all in a backpack, so that limits me too.
- Local shops could usefully advertise how their prices compare to Tesco.
- Wider range of food types and other goods, maybe - I use Waitrose for, e.g., yoghurt, ham, rice, cereal, marmalade, as well as essential non-food items such as toothpaste, detergent, loo rolls: some availability in local shops, but would be time-consuming to visit many separate ones for full-ish range.
- A place to buy a wide variety of veg that is not really expensive, plus I often pop out to the shops because I have forgotten something - cooking oil/sugar... most Lewes independent shops seem to sell expensive cakes / biscuits etc., not staples
- Regular Saturday market
- Sometimes there's so much earth on veg it takes ages to remove and then you find it's rotten
- Unit pricing
- Another decent fruit/veg shop at bottom of town, NOT Bills.
- Greater variety of fruit and vegetables.
- Treats' and easy to cook food such as puff pastry, chips, sour cream, coriander

"Other" responses to Q.6.

Carrying it from one shop to another

Vegan ingredients

See above

Fruit & veg from the supermarket often taste fresher/keep longer - can keep cooler than small shops?

Fussy eaters - my family require certain types of cereal etc.

None

My income

Too much traffic

Parking

Parking

Closes slightly too early, but wouldn't help a lot

Same as above: MILK, pet food

There aren't any!

I work outside Lewes, so only can at w/e

PARKING

Quality at Waitrose tends to be superior

I try to walk to shops so lugging a shopping trolley to the top end of town and back up another hill is a bit daunting

Parking

I like variety and having a wider choice

Ignorance of price differentials as in (5) above

Veg boxes are a nice idea but too big for a single person

None for me as I do buy almost totally locally

No barriers

We buy most of our food in Lewes already!

Lack of information

None

I shop online with Ocado for main shopping order and supplement with produce from Lewes shops and other online suppliers - Italian ingredients from NifeisLife etc.

Difficult to carry purchases to car i.e. convenience, I suppose!

Work in Brighton = not much time for shopping in Lewes

Quality of local box schemes not as good as Riverford

None

Inability to park close to veg shop in particular. Also going between shops that are well spread out does take a fair bit of time that I often don't have.

Tesco is so easy (sorry!!). One stop, free parking, long opening hours

A very low food budget.

None

Variety of available produce

I think these will be important barriers for some people but not everyone

Travelling and parking

Plan to join the Just Trade ordering system when we're retired in a couple of years - no time to do it now.

Lots of fruit and veg sold is organic - I'm not worried about that but would support local grown non-organic produce in, e.g. veggie boxes

Not available when I can shop - I do my best

Time - I work Mon- Sat and cannot find time to shop except Waitrose

Waitrose has many items not available elsewhere

Lack of fruit & veg shops in Cliffe

None really

Full responses to Q.9

- Given at Societies Fair
- Societies Fair
- Lewes Societies Fair.
Shops I used at top of town have closed. This respondent also said that the number of shops s/he ticked is less because s/he is vegetarian.
- Personal approach by survey distributor.
(This respondent put several ticks by "Deliveries" in Q.5).
- Societies Fair
- Societies Fair
- Handed to me at Societies Fair
- In shop
- Picked up at Richards (Butchers)
- Richards butchers
- Found in Lansdown Health Food Store
- Lewes News.
- Other sources: farm shops at Cooksbridge & Offham
- Found in market 29th July
- Lady in cafe
- Handed it in cafe.
- Weekly market.. This is really important - alas I have no time to help other than (can't read.....)
- At the Friday market
- Through letterbox.
- Tracey gave it to me (Needlemakers)
- From Sage, Needlemakers
- Was given it by a friend
- Sage, Needlemakers
- Tracey Keen (SAGE)
- From the Needlemakers
- Email invite
- Told about it in Beckworth's
- I picked it up at the butcher's shop

- Fiona Kay at Cheese Please told me about it and handed me the leaflet.
- Leaflet received at Richards, butcher.
Occasional visits to Waitrose for more variety and cheaper goods, e.g. multibuy. We buy fish weekly from the mobile fish van "Tim the Fish"
- I was given this leaflet in Cliffe precinct
- On shelf in Lansdown Health Stores
- Pointed out by assistant in Lansdown Health Stores.
Apart from very good quality of produce I really enjoy the friendly responses of shopkeepers and their staff.
- Survey picked up at Friday Market. Would be nice to have the Friday market more than once a week.
- Street handout
- The Friday Market is my favourite place to shop
- Cheese Please
- I was given it at Friday Market
- Friend gave this to me
- Posted into door
- Mail drop
- From neighbour
- Leaflet put through door. We do try to shop locally but two things get in the way. Price and closing at 5.30 rather than 6. I often get back from work and need to buy something but always manage to miss shops.
- Shopping local can be very seasonal; in summer when I have own veg I'm more likely to buy just a few other things in nearby farm shop.
- Email from Friends of Lewes
- Passed on by a friend through email
- Saw the questionnaire at the Boathouse Butchers
- In Terry's Fish Shop. Gives good service.
- Email. There is no way to record positive experiences or satisfaction with present position. I wrote a letter to the local paper several years ago saying how convenient Western road shops were but use them or lose them!
- TTL
- Paper copy, but not sure how it arrived!
- Sent it via Friends of Lewes
I try to buy most of my food at the food shops in Lewes or the farm shop on the Uckfield Road. I think it is very important to buy locally produced food as it helps the local economy and stops extra food miles. It also means the food is fresh!
- On TTL e mail
- F o L
- Handed a leaflet
- Found questionnaire at Lansdowne.
- Friends of Lewes
- Weekly food market
- I was given it in the Cliffe.
- Friends of Lewes
- Friend.
I'm pretty satisfied with what is available in Lewes.
No decent oriental produce shop, but otherwise fine
- See www.midhurstfirst.co.uk as an idea for encouraging people to shop locally.
Free "Park and Stride" would be a great help to the town. Suggest the Rotherham Grey pit as a prime site for a free car park. Footbridge across the river next to the railway bridge and a footpath through the Railway land - easy!! - Cheap and fun!
- THE MOST IMPORTANT THING IS PARKING. I USED TO SHOP MORE LOCALLY BEFORE THE PARKING SCHEME STARTED, NOW I DRIVE MANY MORE MILES SO THAT I CAN PARK - FREQUENTLY RINGMER.
- Friends of Lewes
- Friends of Lewes
- From Friends of Lewes.
Waitrose friendly, convenient and generally very satisfactory
- Informed by the Friends of Lewes
- On TTL email address
- By email - + advert in Sussex Express
- From Friends of Lewes
I like to visit Lid's for German food and cheaper prices but now I have stopped driving my pattern of shopping will be dependent on buses

- Friends of Lewes
- E-mail
- I found a copy in The Big Issue
- The link was forwarded to me by 'Friends of Lewes'
- Transition town email
- Neighbour
- Friends of Lewes. I am totally with you, but can see a risk of alienating busy working folk by ear-bashing them too much.
- Found survey on my computer. Living outside the town, I have to take it as I find it.
- TTL e-mail
- Friends of Lewes
- Friends of Lewes e-mail
- Friends of Lewes
- Newsletter and website are sources.
We have good local shops, but Lewes provides what they can't.
- From TTL
- 3VA e-bulletin. I live in Eastbourne but work a lot in Lewes and in general I shop mostly in local shops. I do it because of supporting local business owners, buying produce from more independent producers/growers etc and for the nice shopping experience (incl. friendly chat and advice). I still do my weekly shopping for basic food (e.g. pasta, tomato puree, cereals, yogurts, toiletries) in a supermarket for 2 reasons: price - so I can have money to buy nice food, more specialist and veg and fruit in local shops plus convenience... can't park car in the town centre to buy larger quantities.
I see promoting local shopping and local produce closely linked with supporting ethical and fair trade shopping, my personal aim is to buy as much as possible seasonal, from local sources and from local shops, everything else I am to buy fair trade or ethical.
- I regularly buy milk from either the newsagents in the High St (opp. County Court) or Beckworth's, neither of which is mentioned above - in fact you don't seem very interested in milk at all. You can't get it at either market.
- Leaflet at the Riverside
- My daughter was handed it as she was on her way to work in Needlemakers today (22nd)
- Handed a copy in the Lewes Market today 22 July
- TTL newsletter
we live in Rodmell - hence Ocado delivery - saves trips to the shops.
- Having lived in Australia and rarely shopped in supermarkets for food, I relied on local shops and markets for fresh produce, meat etc. I'd love to see more local shops, corner stores, market stalls. But here its often much more expensive, so that is the main barrier.
- I like Waitrose, the staff are lovely, friendly and helpful, I would prefer a market like the one in London Road Brighton, not bothered about organic, but prefer local produce
- This is all about food shopping, but people come into Lewes for other produce, for example dry cleaning, shoe repair, clothes and shoe purchase, doctor and dental surgery. We tie in food buying with some of these visits. You do not mention public transport. The bus station is a disgrace and waiting for buses in unsheltered bus stops is a huge disincentive. Get the town council to put up shelters they are FREE.
- Through Ashurst Organics
I am trying to grow my veg and combine with bulk buying from Infinity foods and buying meat and dairy from Towner's Farm. Tesco still features but want to obliterate it. With a family of 5 with normal modern tastes this is hard but I feel I am getting there at last.
- I am on the mailing list. Buying food locally and at Farmers' Markets is predominantly a middle class thing beyond the price range of lower income families and therefore is not suitable to take the place of supermarkets, although it can run in tandem. Centralised distribution has a lower environmental impact than numerous local distribution points and allows for greater choice on the shelves. Providing the suppliers are paid the market rate for their produce (which I agree at present they aren't always), then in order to maintain the low price of food in the UK which families now expect, then the larger food chains are fulfilling a very necessary service. Sustainable communities are not the province of the comfortable (or even squeezed) middle class. True sustainability involves the Tescos of this world as well.
- Multiple TTL sources
- Emailed to me.
I would rather not buy out of season or imported products if I could avoid them - clear labelling would help.
- Through knowing someone involved personally.
Currently I am working hard to keep up with eating all the vegetables in the garden... wish there was a place to take them/ do food swaps etc
- E-mail

- Facebook.
I do what I can to shop in independent local shops however my tight food budget and lack of time often limits this.
- A very fussy child also limits what fresh food I buy and therefore where I shop.
- TTL via friend
I am new to Lewes and like the fact that you can buy so much without the need to go to a supermarket. Once I am settled, I plan to do more shopping like this using a wheelie basket. I have been introduced to Mr Patel's at the end of Grange Rd who sells yummy ready-made food, and Asian delicacies, fresh daily. Another Lewes gem.
- TTL email list
I can't seem to fill in the 'Other' box for Q. 5 on-line. However, there should be clearer labelling about food source (local, Sussex, UK etc) and whether it is e.g. organic, pesticide free etc (something Bill's used to do but rarely does now). It would be helpful if local fresh fruit and veg were also available on weekdays other than just the Friday market (if we cannot get there) - Laporte's does have stuff, but it cannot be guaranteed and it does seem to be more expensive there. Fresh food outlets have reduced in the Cliffe now that Lansdown has stopped stocking fresh fruit and veg. I also really miss May's Store for its eclectic mix of foodstuffs.
- Found it on twitter!
- From a friend in T/T Food group
- From the Green Party
- Via Email from two sources - 1 local veggie box and 1 monthly farmers market
- Living just out of town, I only sometimes walk into Lewes to do shopping. It's all too easy to go to Tesco when I know I'd prefer to shop in local outlets. An online shopping mall including all the independent shops in Lewes would help encourage me to ditch the supermarket.
- One of the problems local retailers have is competing with the convenience of the supermarkets. It's easy to park; it's quick because everything's in one place and if you like, you can order online. Has anyone thought about the possibility of Lewes setting up its own virtual shopping centre where you can order local goods online and have them delivered? The site could focus initially on locally produced or sourced goods listed either by individual shops or by the type of item you want to buy (but showing from where). Consumers would pay a delivery fee and retailers either a commission or a one off fee for being part of the online community. Goods could be delivered in a low carbon emission vehicle so people could feel they were contributing to the local economy in an environmentally friendly way. This scheme would also help elderly or less physically fit people; local people who live outside Lewes and those who just don't have the time every week to walk from shop to shop. Veg boxes partly do it, but quite often you don't have a choice of what you get or where it's delivered. Just Trade uses the Brighton based Infinity to buy in bulk and again you have to go to a central point to pick up your order. What I'm suggesting is a hi-tech, joined up approach that could help both the retailer and the consumer and of course the local community.
- Information sent by friend
- TTL email list. Very lucky to have Richards nearby! Enjoy using Friday market (always regretted Farmers' Market only monthly). Delighted by increasing availability of locally baked, and imaginatively varied, breads. Lewes Fruit Store: sometimes has VERY local produce, spontaneously offered by local gardener with glut: Vera will buy in, or, if given to her, sell at normal price and donate proceeds to charity - a wonderfully neighbourly arrangement!
- Transition Town
- Am on TTL email list. Do most of shop @ Waitrose, would like to use independents more, but simply cannot afford, for example, weekly fruit shop @ green grocers.
- Transition town newsletter
Actually I usually go to the supermarket even though I don't like them because of habit, convenience and often I go in the evening. Plus, I buy lots of frozen vegetables (very convenient for busy family), cat food, washing/cleaning products and I am just in the habit of doing a weekly shop at the supermarket. And I suppose when I do a weekly shop, I have more bags of shopping than I could carry home were I shopping at local shops. So I would really have to stop and think about how to change my shopping habits, and to be honest, I have lots of other things going on in my life so have not given this much thought. Even though I would love to get rid of Tesco's, who do nothing for the community.
- From a friend.
It is easier to buy local and easier to tell these days - as compared with 5 years ago. We really could do with a regular Saturday market - like the Friday one. Farmers' Market is good but not often enough. It is sad we don't have a real greengrocer in the town (other than St. Anne's).. I don't know how we can resolve this, as I know Lansdown had to give up veg as it was wasted. I would love the local organic growers to have a co-operative 'shop' but I doubt it would be worthwhile.
We also need good healthy bakers' in the town. Wish I was younger I'd like to do that.
- TTL newsletter
- Email from TTL

- TTL online newsletter. My main issues with shopping at independent retailers in Lewes are time (I work in Brighton) and opening times (I am often walking through Lewes between 8 and 9.30 and none of the independents are open that early - some not until 10 - yet the chain stores are)
- Member of TTL
- Emailed to me
- TTL email
- Email via TTL
- Still need supermarket (Waitrose) for ingredients for most meals, and tins of things. Despite wanting to buy locally, often more expensive
- Sent by Greenfields - box provider. Cheaper seasonal veg could be made available by linking allotment holders to box providers or local shops in summer.
- I'm on TTL email list
- Via TTL email. I work six days a week and there is very little open in Lewes on Sunday. I have no choice but to shop at supermarkets but I do try to never go to Tesco....
- Tweet from someone in TTL
- Sent link by a friend
- I receive regular emails from TT Lewes. I think some independent shopkeepers think people will pay any price just because food is organic or produced locally or both. I would prefer not to use supermarkets but it is unrealistic in the current climate.
- TTL mailing list
- Email
- Email
- TTL email
- Emailed to us
- Transition town
- I am on the TTL emails.
- On TTL mailing
- TTL email. I live in Plumpton Green and buy 90% veg from Ashurst, meat from Toving's farm, fish, chicken and everything else from a supermarket.
- Transition Town email.
- Friend
- TTL email
- TTL newsletter
- Supermarket shopping always useful for those of us not directly in the town centre, as can load up - I have a shoulder injury and cannot carry very much in one go.
- Email
- Chance.
- Someone sent me the survey. I try to buy as much as possible locally - most of the veg are from Ashurst, but topped up from Waitrose when I run out. I'm happy to eat seasonally as it's also best for health. I try to get organic meat and so only from Richards or Boathouse, also from a smallholder who farms at Offham. I'm sorry I haven't offered to help - it's not because I don't want to, but can't see myself being available in the near future.
- Member of Food Group. I buy quite a lot of food (eggs, sausages, bacon chicken, meat & other stuff) from Holman's Bridge Farm, which is quite local. I grow a fair amount of fruit and veg.

For more information contact Ann Link on 01273 477 870 or ann@sharedenergy.org.uk, or TTL Food Group <http://www.transitiontownlewes.org/food.html>